

2021 Fall
gcccw
 Global Commercialization
 Conference and Workshop

KAIST 

**Creating Value in the
 Global Commercialization
 Ecosystem through
 Technology Innovation**

2021.
11.22 Mon ~ **24** Wed

SUPEX Hall,
 KAIST Munji Campus

zoom
 Online broadcast 

gcccw | **Pre-registration**

KAIST GCC (Global Commercialization Center) heartily invites you to partake in the 13th Global Commercialization Conference and Workshop (GCCW) being held on November 22-24, 2021. The GCCW, under the theme of 'Value Creation of Global Commercialization Ecosystem through Technology Innovation', aims to respond to the rapidly changing global industrial environment by discovering global cooperative networks to create business opportunities.

The GCCW Program include: First, discussion on strategies for entering the U.S. market for promising Bio companies in ChungCheongBuk-Do. Second, trend of ICT convergence technology development and application along with discussion on cooperation for global technology commercialization. Third, Korea-China global commercialization strategy and business consultation in Bio-health sector. Fourth, share strategies and achievements of global up program for promising SMEs, and finally discussion on building a global network for collaboration in the mobility sector.

The GCCW will bring together cooperative partners from all sectors-government, research institute, and industry-to an innovative platform to create collaboration opportunities through global technology commercialization. We look forward to your active participation in the GCCW for a mutually beneficial relationship. We are grateful to all the presenters and participants at home and abroad, and express our sincere gratitude for dedicating their valuable time and efforts to support the 2021 Nov GCCW.

Program

- SESSION 1** — **Bio Technology Commercialization for USA Market** (Korean only)
 11/22
 08:00 ~ 12:25
Discussion on Strategies for Entering the U.S. Market for Promising Bio Companies in ChungCheongBuk-Do
 | Special Talk(US), Presentation of 7 Korean companies
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- SESSION 2** — **ICT Convergence Innovation Cluster** (Korean/English live interpretation)
 11/22
 14:00 ~ 17:30
Trend of ICT Convergence Technology Development and Application, Discussion on Cooperation for Global Technology Commercialization
 | Special Talk(Korea), Presentation of 4 Korean Experts
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- SESSION 3** — **Korea/China Biotechnology Commercialization** (Korean/Chinese live interpretation)
 11/23
 10:00 ~ 18:00
Korea-China Global Commercialization Strategy and Business Consultation in Bio-Health Sector
 | Special Talk(Korea, China), Panel with 6 Experts from Korea and China
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- SESSION 4** — **Global UP Technology Commercialization for SMEs** (English only)
 11/24
 08:00 ~ 14:00
Share Strategies and Achievements of Global Up Program for Promising SMEs
 | Presentation of 8 Korean companies targeting US, Mexico, and Vietnam markets.
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- SESSION 5** — **Mobility Global Partnership** (Korean/English live Interpretation)
 11/24
 15:00 ~ 18:10
Build a Cooperative Network for Collaboration in the Mobility Sector
 | Presentation of 3 global partners and 3 Korean companies

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